

FORGELINE

— CONTRACTING —

BRAND IDENTITY

A straightforward brand for work done right.

FORGELINE CONTRACTING

A dependable general contractor serving residential and light-commercial projects—from demolition and surface preparation through painting, renovations, and construction.

**BUILT RIGHT.
START TO FINISH.**

DEPENDABLE
CLEAR
CAPABLE

The wordmark is the identity.

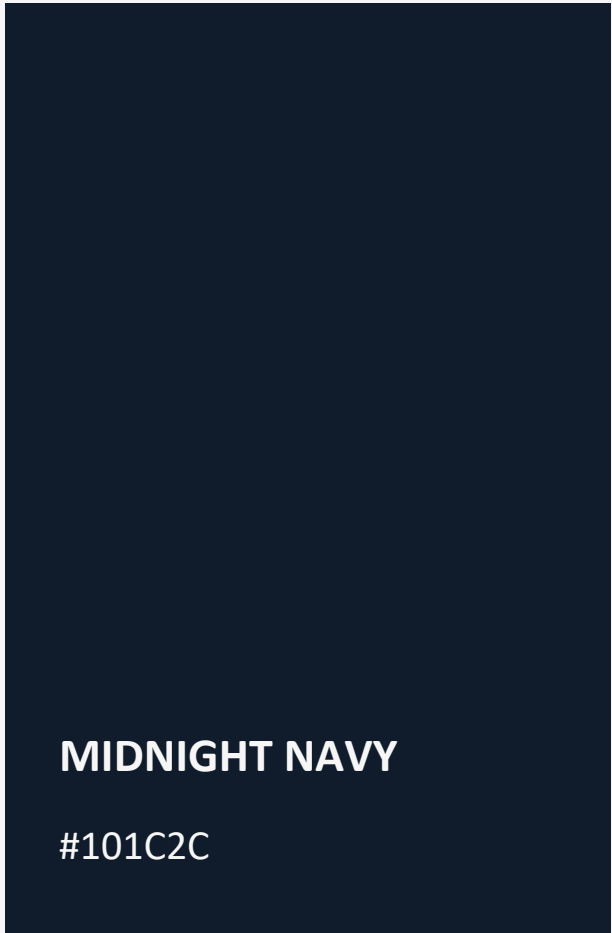


PRIMARY

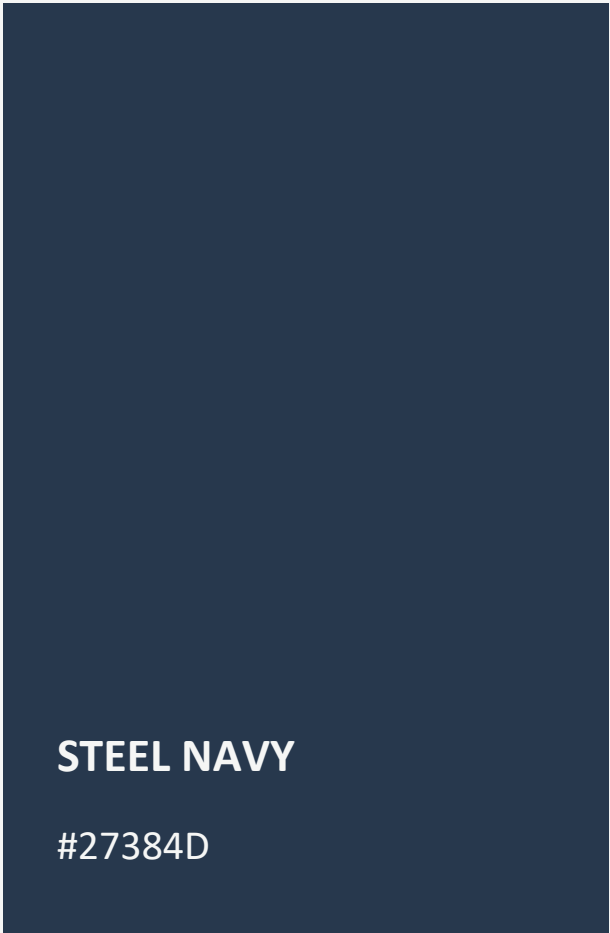


ALTERNATE / LIGHT

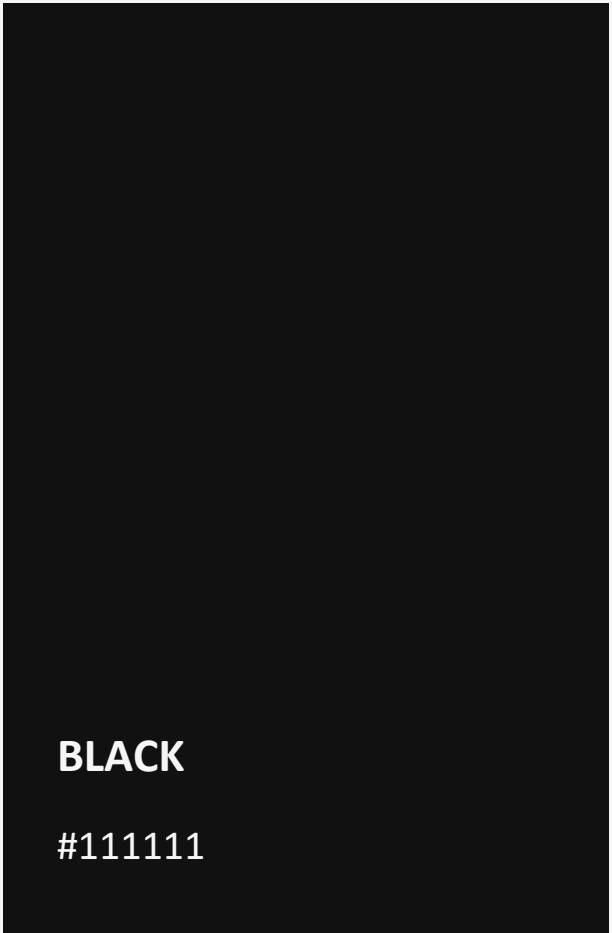
A restrained palette built for visibility.



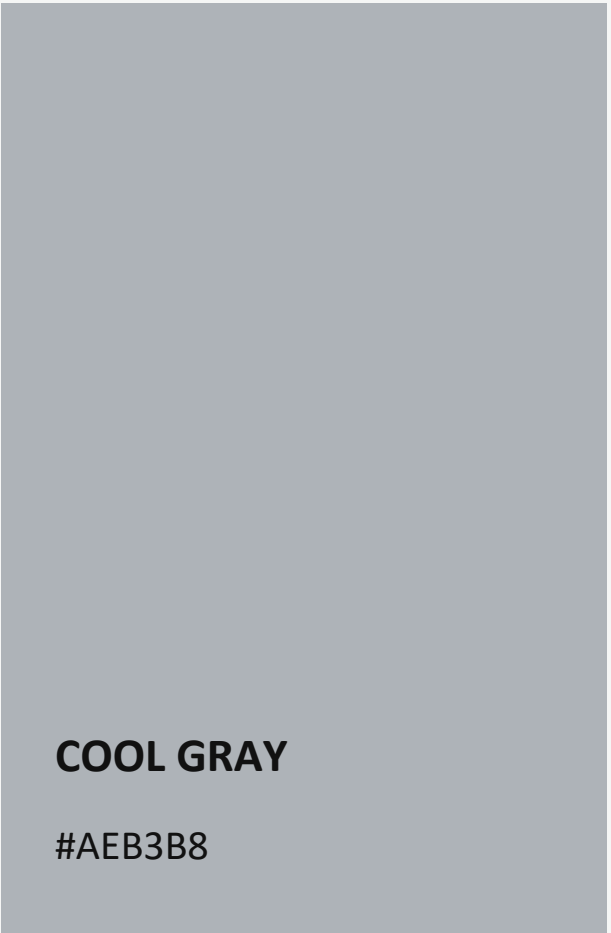
Primary use



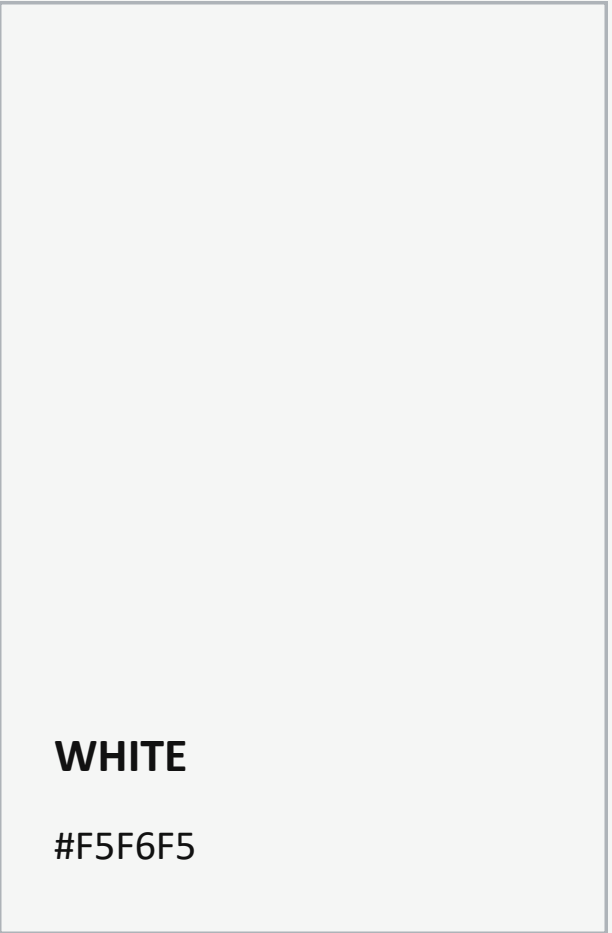
Secondary



Type + contrast



Support



Negative space

Clear language. Strong hierarchy.

GARET | LOGO + HEADLINES

BUILD WITH CONFIDENCE.

ROBOTO CONDENSED / BODY TEXT

Direct, useful messaging that tells customers what ForgeLine does, how the team works, and what to do next.

BUILT RIGHT. START TO FINISH.

DEMOLITION · PAINTING · RENOVATIONS · CONSTRUCTION

The identity works on the crew and the jobsite.



FORGELINE

— CONTRACTING —

From fence signage to vehicles and uniforms, ForgeLine presents one consistent, dependable face to customers.